

ENABLING SUPPLY CHAIN EXCELLENCE

CENTER FOR SUPPLY CHAIN RESEARCH®

FOUNDED IN 1989

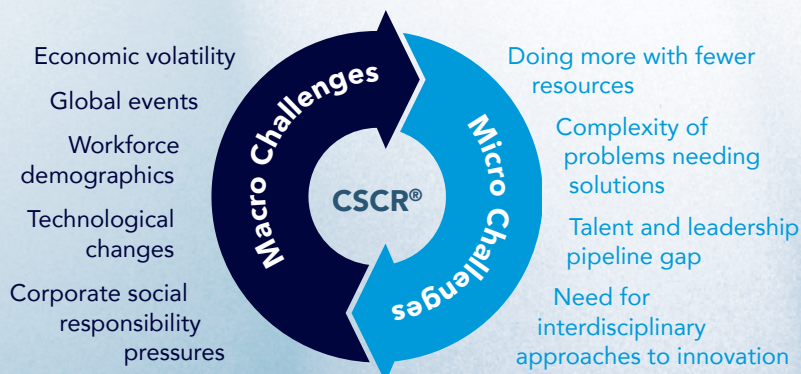
Over thirty years ago—with the supply chain management profession gaining prominence—the Center for Supply Chain Research® was founded at Penn State to serve the needs of this growing community of professionals and academics.

MEMBER STRONG

Over 40 corporate sponsors, representing a wide range of industries and public entities, currently leverage the research, knowledge, talent, and networking potential of a CSCR® partnership.

POWER OF PARTNERSHIP

As organizations recognize the power of collaboration between academia and industry, they are joining forces to address an evolving list of external and internal challenges.



The Center for Supply Chain Research® (CSCR®), part of the internationally ranked Penn State Smeal College of Business, connects researchers and professionals from leading organizations within a community that is shaping the future of the supply chain discipline.

Although research is in our name and a core part of what we do, it is just one aspect of a mission that includes knowledge enhancement through educational offerings, access to emerging talent from one of the nation's leading supply chain institution, and opportunities to network with other supply chain professionals.

Connect and Join

We invite you to learn more about CSCR®. Reach out today to discuss how your organization can benefit from our [Corporate Sponsorship Program](#).

cscr@smeal.psu.edu

814-865-0585

smeal.psu.edu/cscr



[Penn State Supply Chain](#)



[PSUSupplyChain](#)



[Center for Supply Chain Research® CSCR®](#)



PennState
Smeal College
of Business

OUR VALUE PROPOSITION

CENTER FOR SUPPLY CHAIN RESEARCH[®]

RESEARCH

CSCR[®] research activities accessible on the public [CSCR Research Portal](#) seek to enhance the body of knowledge relative to all major facets of supply chain management, target both academic and managerial audiences.

SPONSOR BENEFIT HIGHLIGHTS

Direction of the CSCR[®] research agenda; connections with leading faculty; ability to tap into student resources to research issues facing your organization or industry.

KNOWLEDGE

In partnership with Penn State Executive Programs, CSCR[®] offers a broad portfolio of [open-enrollment supply chain offerings](#) and [multi-program certificates](#); courses in our [Supply Chain Leadership Academy](#) and [Supply Chain Accelerator](#); and [custom learning solutions](#) for organizations.

SPONSOR BENEFIT HIGHLIGHTS

Discounted seats in award-winning open enrollment short courses; monthly pre-paid Supply Chain Academy virtual sprints; online knowledge repository access.

TALENT

CSCR[®] facilitates access for hiring organizations to hundreds of Penn State students including Smeal undergraduate Supply Chain and Information Systems and Management Information Systems majors and MBA students concentrating in the discipline.

SPONSOR BENEFIT HIGHLIGHTS

Guaranteed complimentary registration and at the [CSCR[®] Supply Chain and Information Systems Career Fair](#) each fall and spring.

NETWORKING

CSCR[®] offers multiple opportunities for professionals to stay up-to-date on supply chain trends, connect with peers, and be inspired.

SPONSOR BENEFIT HIGHLIGHTS

Complimentary participation in all events including the virtual Supply Chain Leaders' Forum, virtual Supply Chain Talent Symposium, and the virtual CSCR[®] Corporate Sponsor Meeting.